

ROUTINE

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FM COMDT COGARD WASHINGTON DC//G-WPX//

TO ALCOAST

UNCLAS //N01710//

ALCOAST 461/01

COMDTNOTE 1710

SUBJ: AMERICAS HEROES HONORED AT ANHEUSER-BUSCH (A-B) ADVENTURE PARKS

1. ANHEUSER-BUSCH COMPANIES, INC. AND ITS INDEPENDENT FAMILY OF WHOLESALEERS HAS EXPANDED ITS SALUTE TO AMERICAN HEROES BY OFFERING FREE ADMISSION TO ITS ADVENTURE PARKS TO ACTIVE DUTY MILITARY AND RESERVISTS THROUGH THE END OF 2001 SEASON.

2. ON THE FIRST VISIT TO A PARTICIPATING A-B ADVENTURE PARK, THE ACTIVE DUTY MEMBER OR RESERVISTS WILL RECEIVE A CUSTOMIZED PASSPORT VALID FOR FREE, UNLIMITED ADMISSION EVERY DAY THE PARK IS AVAILABLE THROUGH DECEMBER 2001. IMMEDIATE FAMILY MEMBERS WILL RECEIVE COMPLIMENTARY ADMISSION ON THE FIRST VISIT AND A 25 PERCENT DISCOUNT ON EVERY SUBSEQUENT VISIT THROUGH DECEMBER 2001. THE ACTIVE DUTY MEMBER OR RESERVIST MUST BE PRESENT THE FIRST TIME THE FAMILY MEMBER VISITS A PARK. ALL HEROES AND GUESTS WILL BE REQUIRED TO HAVE VALID MILITARY IDENTIFICATION. PROOF OF EMPLOYMENT MAY ALSO BE REQUIRED.

3. THIS PROGRAM IS AVAILABLE AT SEA WORLD-ORLANDO, SEA WORLD-SAN DIEGO, BUSCH GARDENS-TAMPA, AND WEEKENDS THROUGH THE END OF THEIR SEASONS AT SEA-WORLD-SAN ANTONIO, BUSCH GARDENS-WILLIAMSBURG, SESAME PLACE, AND ADVENTURE ISLAND. THIS PROGRAM IS NOT AVAILABLE AT WATER COUNTRY AND DISCOVERY COVE.

4. ANYONE DESIRING ADDITIONAL INFORMATION MAY CONTACT THE A-B CUSTOMER SERVICE STAFF AT 1-800-342-5283 OR THE SPECIFIC PARK PRIOR TO THE VISIT.

5. THE COAST GUARD SINCERELY THANKS A-B COMPANIES, INC FOR RECOGNIZING THE COMMITMENT, DEDICATION, AND COURAGE OF OUR ACTIVE DUTY AND RESERVE FORCES. NEITHER THE COAST GUARD, DOT, NOR ANY OTHER ENTITY OF THE FEDERAL GOVT OFFICIALLY ENDORSES ANY COMPANY, SPONSOR, OR THEIR PRODUCTS OR SERVICES.

6. INTERNET RELEASE AUTHORIZED.

7. RELEASED BY MR. THOMAS F. FISHER, DEPUTY DIRECTOR OF PERSONNEL MANAGEMENT.